

Rosanna Maietta President & CEO

Rosanna Maietta is AHLA's president & CEO and is responsible for setting the organization's strategic vision and championing the industry's voice on Capitol Hill, within the administration, and beyond.

Rosanna is no stranger to the hospitality industry, having previously served at AHLA as executive vice president of communications & public relations and president & CEO of its Foundation for nearly eight years. In those roles, she was responsible for driving the strategic planning for all the association's internal and external communications and increasing visibility for the industry in and outside Washington, D.C. At the Foundation, she oversaw its philanthropic mission, and supporting and growing the industry's workforce.

More recently, Rosanna served as chief communications officer and senior counselor to the CEO at the American Clean Power Association, the largest trade association representing the clean energy industry. In this role, she led all marketing and communications, highlighting the critical work in the renewable energy sector and raising the profile of the organization and its leadership. She also oversaw a portfolio of eight industry conferences and events, driving millions of dollars in revenue for the organization.

Prior to her first stint at AHLA, Rosanna worked at global PR firm FleishmanHillard for nearly a decade and began her career working as a reporter in Rome, Italy. She has two sons and is married to a sports reporter.